

Indianapolis

Downtown Indianapolis' strategic growth continues, with more than \$3 billion in new construction and renovation efforts coming on line by 2012.

GROWTH

NEW AIRPORT: More than \$1 billion in upgrades, including a new midfield terminal, are open at the Indianapolis International Airport. Improvements include streamlined check-in and security screening facilities, moving sidewalks, significantly more parking and other passenger conveniences. The centerpiece of the new terminal is the Civic Plaza, which features a variety of stunning public art and new dining and retail offerings, many of them widely renowned and unique to Indy. The new Col. H. Weir Cook Terminal at the Indianapolis International Airport opened on Nov. 11.

NEW STADIUM & EXPANDED CONVENTION CENTER: The \$700 million, multi-use Lucas Oil Stadium is now open and is the home of the Indianapolis Colts, as well as concerts, trade shows, conventions and other events, including NCAA basketball. The expansion of the Indiana Convention Center, to be completed by 2010, will double the size of the current center and pump more than \$2.25 billion into the local economy over the next 10 years.

CULTURAL TRAIL: By 2012, Indy's six distinct cultural districts will be connected to each other, the city's entire greenway system and other visitor amenities by the \$50 million Indianapolis Cultural Trail: A Legacy of Gene & Marilyn Glick. This dedicated, world-class urban biking and pedestrian path is lined with lush landscaping and dynamic public art.

NEW JW MARRIOTT: A new hotel complex will open in downtown Indianapolis in 2011 and serve as a convention headquarter hotel. The complex, featuring a JW Marriott tower and three other Marriott properties, will boast 100,000 square feet of meeting and event space, including a 40,500 square foot grand ballroom - the largest hotel ballroom in the Midwest.

FAST FACTS

- Indianapolis (Marion County) is the **13th largest city** in the nation.
- **Forbes** magazine listed Indianapolis in its "Top 10 Places to Live and Work in the U.S." for 2006.
- **The Children's Museum of Indianapolis** has 400,000 square feet of space and 11 permanent exhibits, making it the **world's largest**.
- Emmy award-winning late-night talk show host **David Letterman**, Grammy-award winner **Babyface Edmonds** and the late author **Kurt Vonnegut** are notable Indy natives.
- **Elvis Presley** performed his last concert here in 1977 at Market Square Arena. Notorious bank robber **John Dillinger** is buried here at Crown Hill Cemetery.
- **Pharmaceutical giant** Eli Lilly and Co.'s international headquarters is located in Indianapolis.
- **Seven national sports governing bodies** make their headquarters in Indianapolis, including the National Collegiate Athletic Association (NCAA).



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INDY SCOOP



NCAA BASKETBALL: The National Collegiate Athletic Association (NCAA) - the most well-known amateur athletic association in the country - moved its headquarters to Indianapolis in 1999. Since then, the NCAA agreed to bring the Men's and Women's Final Fours, NCAA Men's and Women's Regionals and the NCAA's annual convention to Indianapolis on a rotating, five-year basis through 2039. Lucas Oil Stadium will be home to future NCAA Men's and Women's Final Fours, beginning with the men in 2010 (returning again in 2015) and the women in 2011 (returning again in 2016). NCAA officials were consulted in the design process to allow the greatest capacity for basketball while also maintaining good sight lines.

FAMOUS OVAL TURNS 100: The Indianapolis Motor Speedway will celebrate its centennial this year. This famous oval track opened in 1909, first used as a testing ground for the automobile industry and then as a racetrack. Numerous special events are planned throughout the year - from rock concerts to celebrity appearances, from the nation's largest half-marathon to special rides in Indy 500 cars.

5-4-3! In the **five**-year span between 2008 and 2012, the Indianapolis area will host an incredible array of professional and amateur sporting events, resulting in **four** million paid admissions and **\$3** billion in economic impact. That schedule includes the three annual races at the Indianapolis Motor Speedway, the NHRA MacTools Nationals, the Big Ten Men's and Women's Basketball Tournaments, an NCAA men's basketball regional, the 2009 U.S. Men's Senior Open Golf Championships, the 2010 NCAA Men's Final Four, the 2011 NCAA Women's Final Four, the 2012 Super Bowl and the 2012 BMW Championships (formerly the PGA Tour's Western Open). The figures do not include regular- and post-season games of the Indianapolis Colts, the Indiana Pacers, the Indiana Fever or the Triple-A baseball Indianapolis Indians.

SUPER BOWL XLVI: Indianapolis earned the right to host the 2012 Super Bowl by a vote of the 32 team owners. Super Bowl XLVI will take place in Lucas Oil Stadium, which opened in August 2008. Economic impact studies of past Super Bowl host cities show that Indianapolis can expect 100,000 visitors over the course of one week and more than \$120 million in direct spending into the local economy. Details of the bid include a downtown Super Bowl Village that will give all residents and visitors the opportunity to participate in the celebration and a civic legacy program, centered on the construction of a state-of-the-art football and community center on the campus of a local high school.



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